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## ***The Bar Method Receives SBA Franchise Registry Approval***

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**San Francisco, CA (November 14, 2012)** – Fitness sensation and exercise studio franchise *The Bar Method* joins a prestigious list of franchisors on the SBA Franchise Registry. The Franchise Registry is an online national registry of franchise companies whose franchisees receive streamlined loan processing when applying for an SBA loan. FRANData, in partnership with the SBA, operates the franchise registry.

According to Burr Leonard, President and CEO of the Bar Method, “Since launching our franchise company in 2008 we have created a lot of infrastructure, programs and tools to support our franchisees in building and growing their businesses. Being listed on the registry provides another opportunity for us to support our franchisees and for them to be even more confident that we are vested in their success.”

### ***About The Bar Method and Founder Burr Leonard***

The Bar Method, founded by Burr Leonard, is an industry leader in the rapidly growing barre-based fitness niche. Burr opened the first Bar Method studio in San Francisco in 2001 where the company is also headquartered. The Bar Method is co-owned by Burr Leonard and Mainsail Partners. Bar Method franchisees are drawn to the quality of the workout and infrastructure the business model provides. Today there are 65+ locations throughout the US and in Canada with many more in development. The Bar Method also produces and sells home-workout DVDs, exercise equipment, and apparel. For more information, please visit [www.barmethod.com](http://www.barmethod.com).

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